

PMTOUR Mexico 2008, marking the future in promoting and contributing to professional development in the field of Project Management.

*“There are those who make things happen ...
There are those who contemplate when things happen ...
And there are those who wonder what did happen...”*
Anonymous

Looking back to the events...

Last June 21, 22, 23 and 24 was held the first **“PMTOUR México 2008”** Project Management Congress and for the third year in a row the **“SG'08 Conference and Expo”** –the most prestigious technical congress on software development; getting together outstanding Gurus of both Project Management and Software Industry who shared their knowledge with attendees to this Great Event. Both congresses were held simultaneously with success, at the Mexico City Centro Histórico Sheraton Hotel, more than 400 attendees and exceeding the audience’s expectations.

PMTOUR Mexico 2008 was the result of several months of work by PMI Mexico Chapter. Thanks to the participation and support of the private and government sectors, supporting entities, education institutions, media, and colleagues, we can say today that PMTOUR Mexico is the **“Project Management most important congress in the North Latin America region.”**

This congress was an opportunity to gather an interdisciplinary audience, doing this has been one of our bigger challenges as organizers, since we want this congress to achieve project management is addressed to top executives and professionals, where the ones practicing this discipline in all industry have the opportunity to update their knowledge by participating in keynote speeches given by renowned speakers, attending parallel conferences given by colleagues and professionals; thus widening relationships and contacts taking advantage of the many networking opportunities that this event offers. Also to improve skills and professional development through attending the tutorials offered by the most prestigious national and international firms collaborating to reach this goal.

This is why our gratitude is first to the attendees, we thank professionals and all the companies and institutions that showed their great interest in attending -in both the private and government sectors; the roster is long and we wouldn’t like to skip any name, we appreciate your great interest in bringing your human capital to this event pursuing to improve your performance and professional development, contributing in the long run to a better development of our countries.

We would like to share with you that within the PMTOUR activities, the 3rd North Latin America Region PMI Leaders Session ® was held on the 21st and 22nd, right before the conferences, breaking the attendance record and having the participation of representatives from Capítulos Colombia, Venezuela, Panama, Costa Rica, Puerto Rico, Puebla, Guadalajara, Nuevo Leon and México; as well as Honduras and Ecuador –capítulos in formation. During this session, the strategic plans in the region were followed-up, besides sharing the best management practices in each Chapter. The panel was led by regional mentor Enrique Capella who also opened PMTOUR Project

Management and international attendees' keynote speeches. We are very proud of Mexico being the host of this region leaders' meeting, presided by Nancy Berger PMI Global Operation Center representative.

During the days of the event, conferences and tutorials...

During the two days conferences were given, the attendees had the opportunity of listening to great characters and gurus in this fascinating discipline: "Project Management", how we could forget the great opening and closure by Alejandro Paredes and the impressive presentation by Rita Mulcahy, as well as the excellent presentation and work by Andy Crowe, Tom Mochal, Alonso Castellot, Mahesh Raisinghani, Andrés Simón, Walter Vialy, Myla Goldan; Russelle Archibald's prospective document and the great keynote speeches closure having the participation of Hector Munoz, a congress that really gathered personalities of great stature and talent. The event was also enriched with experiences from the government sector at federal and state levels, the private sector, financial sectors –such as Banco Azteca, as well as colleagues who shared their experiences and contributed with their knowledge in different industries, no doubt our program was the best reason to attend the congress, we appreciate sharing your valuable experience with us.

All of this has a single purpose: to promote the project management culture in Mexico and contribute to professional development in our community granting PDUs for conferences and 4 tutorials in project management, giving the opportunity to the ones who need keeping their credentials before PMI® of obtaining a meaningful amount of Professional Development Units, (PDU).

Attendees also noticed the importance of strengthening ties with other colleagues since Project Management and Software Industry should collaborate and share experiences to achieve more benefits together, and today that we are sharing the stage, it is clear for us that these two industries complement each other which is very important. This year the Expo is made by sponsors from both organizing groups, this allowed them to familiarize with services and products offered by these industries, which with no doubt added value to attending the event, learning references on what is out there in the market and who offer it.

To the ones who made possible this momentous event, THANK YOU!

"PMTOUR México 2008" and "SG'08 Conference and Expo" were supported by the Ministry of Economy and by important industrial associations such as: CANIETI, AMITI, ANADIC, AMESOL ANIEI, CIAPEM, ANADICSOFT, MPA, ICREA, TechBA, ISACA, IT&T SIG, CNEC, Infotec and e-México.

The sponsors of the event were: Alpha Consultoría, Microsoft, HP, 4D Hispano, Manpower, Milestone, TenStep Latinoamérica, Quest Software, Serena, Oracle, IBM, e-Quallity, PMI® Houston Chapter, Sun Microsystems, Dynamo, JackBe, Enlace IT, ObjectWave, CA, ATL, Hildebrando, SIE Center, Astran, Itera, Innevo, Avantare, Ernst & Young, IMR, Neoris, Infoware y Alestra. With additional support from Advisicon, Uriegas Torres, Delta and Lexor.

We would like to highlight the support we were given by PMI Houston Chapter and Ernst & Young, the latter sponsored the venue and facilities for the 2008 PMI Capítulo

Strengthening Project Management Culture for Mexico's Benefit

México conferences allowing the information session and later events being reinforced the promotion of the event.

The event had the support and promotion of recognized Mexican universities such as: ITAM, EGIA, Tecnológico de Monterrey, Universidad la Salle, UNAM, UVM, Universidad Panamericana and UNITEC.

Important mass media provided also support: Revista Ciencia y Desarrollo, Política digital, IT&C Leader, Cociente, InterPlanet, S.A. de C.V., Inmobiliare Magazine, Mundo TI. Software.Net

We also specially recognize our volunteers who before, during and after the event devoted their time in activities for the congress. Their work and contribution were definitively a key indispensable element to carry out this congress.

PMTOUR México 2008 Organizing Committee and PMI Mexico Chapter Board on duty thank each of you for having contributed to this great experience and to make this project a reality, definitively PMTOUR México was a world-class event, it is clear for us that we have a bigger challenge next year, since there are several areas with opportunities to improve. Today we know many persons interested in making contributions from their work place and profession, so that this congress be indeed a milestone that with no doubt will be a source of initiatives that shall converge in a single objective: that the three sectors -private, government and education- work together for a better future of Project Management so that we “strengthen the Project Management culture for the benefit of Mexico”.

Sharing experiences, offering transparency and accountability...

PMTOUR México 2008 was the first Project Management National Congress, so it is very important for us to share it with you and to make the organization of this congress transparent, therefore besides sharing the presentations and pictures of those joyful moments we spent together; at closure we will provide everybody with information on the congress regarding project management as well as the income-expenditures-profit figures of this event. To this regard, in summary, the gain was not in money, although expected as first –to attain funds for the next event – today we know how hard it was to start from scratch, however, the gain has been more qualitative and it will be seen reflected in promoting PMI Mexico Chapter’s contents, enriching the collaborator’s network –colleagues and education institutions, private sector enterprises, supporting entities, the media- and specially the new initiatives that may arise stemming from this great conference.

No doubt PMTOUR México 2008 has left experiences and lessons for future events.

All of you that made this possible, thank you very much for trusting this project, without you and without the interest of our audience this simply would have remained only as a dream kept in a binder. We really appreciate your having been part of this great lesson.

Sincerely,
PMTOUR Organizing Committee
PMI Capítulo México